Business Challenge

The International Paralympic Committee (IPC) is a high-profile global sport governing body that organizes games and functions among an international federation of 197 member countries with headquarters in Bonn, Germany. Its membership records and other information systems are **high-value targets for a wide range of nation states** and their proxies, and of other cyber criminals or hacktivist groups. **Increased regulation** (GDPR) and **digital risk exposure** demands world-class risk management and protection, with the **speed and accuracy of automation** and with fast, **lightweight implementation**, to augment their limited resources and in-house expertise of its non-profit staff.

> **Emergent gave IPC instinct into its digital risks—including cyber—while enhancing their in-house expertise and capabilities.**

Solutions

In the run-up to their 2017 General Assembly and Governing Board elections—and as part of its effort to enhance preparedness and manage its cyber risk posture—IPC partnered with Emergent to implement its **Instinct Engine** product and **Risk Instinct** subscription service for Digital Risk Management.

Emergent Instinct Engine

The Instinct Engine uses a growing catalog of **real-life and machine-generated exposure scenarios** to discover hidden digital risks. **Light-touch data integration** was installed in a week to instrument existing enterprise data sources without exposing sensitive data. Swarming AI algorithms quickly **discover hidden areas of risks**.

Emergent Risk Instinct

In addition to the local installation of the Instinct Engine, Risk Instinct service provides a subscription to Emergent's **data-driven risk analytics service**. It includes access to a **dedicated risk analyst** for periodic reviews and executive briefs, and targeted analysis and periodic reporting on **Internet and industry-wide risk trends** facing the organization.

Emergent Digital Risk Monitoring

- Risk repository allowed the IPC executives to **understand their digital risks**
- Instinct Engine installed and instrumented to existing data sources and metrics
- **Client-specific risk exposure scenarios** generated and loaded into the Instinct Engine
- Instinct Engine reports generated for visibility into **risk projections vs risk appetite**
- Risk Instinct Service reports provide management **awareness of industry risk trends**

Results

- **Reduced manual risk management burden** for IPC staff
- Provided enterprise-wide visibility into **areas of greatest impact**
- Identified areas needing attention where visibility was poor or unknown
- Linked business units to specific **consequences and required actions**
- Increased management confidence that they are looking at a **broader spectrum of possible risks**—not just ones they have seen in the past

> **"We quickly increased visibility and confidence in our cyber risk posture. In the first 90 days, we have already identified where we are in good shape and what needs work— including one unexpected area we would not have prioritized without this service. All without expensive consultants, new hires, or diversion of precious staff time."**
>
> **— Mike Peters, Chief of Staff, International Paralympic Committee**